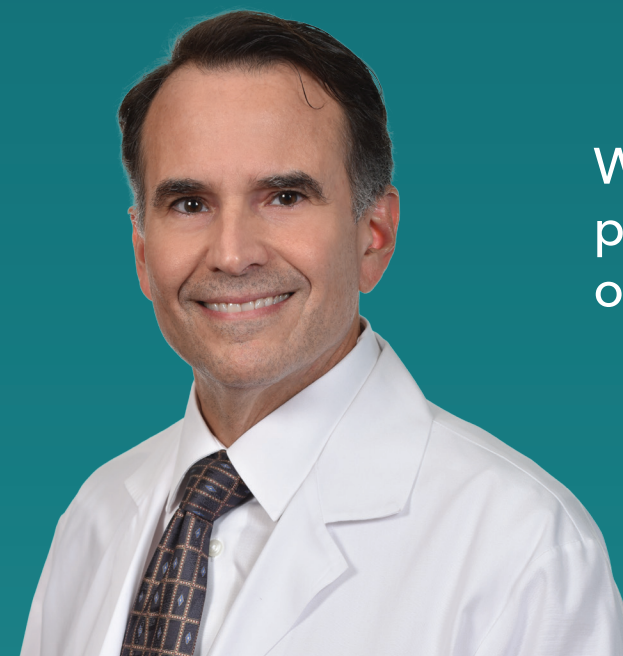


# CHOOSE AWARD-WINNING CARE.

Orlando Health didn't choose to be a leader in healthcare for the awards. **We did it for our patients.**

It is our privilege to bring Central Florida a family of hospitals and programs consistently recognized for quality and safety in patient care. To learn more about our award-winning care, visit [ChooseOrlandoHealth.com](http://ChooseOrlandoHealth.com)



We're committed to providing our physicians with the best possible opportunities for success.

ORLANDO HEALTH®

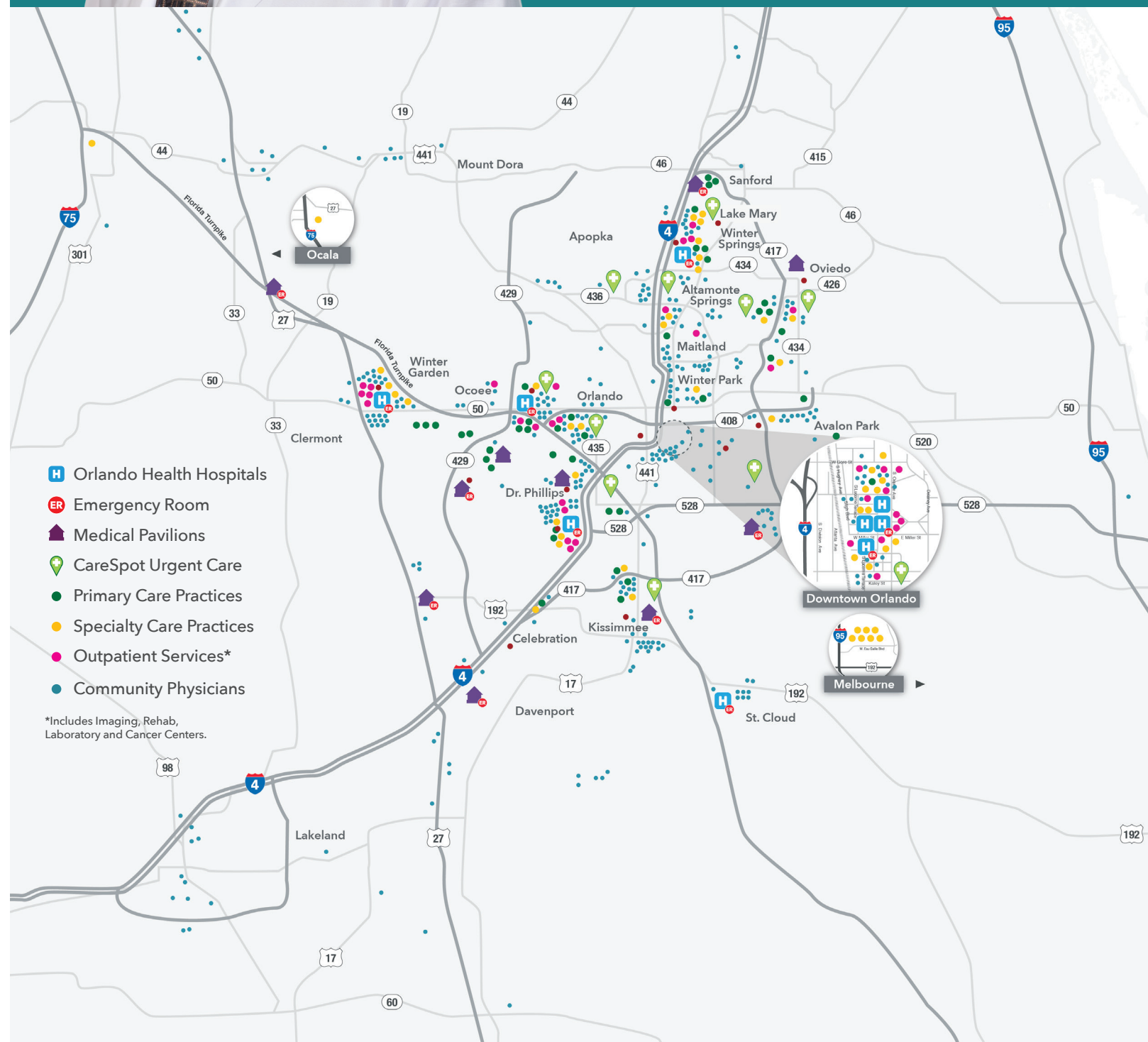


# CHOOSE A TEAM FOCUSED ON SUCCESS.

MARKETING FOR NEW PHYSICIANS

[ChooseOrlandoHealth.com](http://ChooseOrlandoHealth.com)

ORLANDO  
HEALTH®



**BEST REGIONAL HOSPITALS**  
U.S. News & World Report  
ORLANDO, FL  
RECOGNIZED IN 8 TYPES OF CARE  
2019-20

**BEST CHILDREN'S HOSPITALS**  
U.S. News & World Report  
RANKED IN 3 SPECIALTIES  
2019-20

THE LEAPFROG GROUP  
TOP GENERAL HOSPITAL  
2018  
Orlando Health  
Dr. P. Phillips Hospital

THE LEAPFROG GROUP  
TOP TEACHING HOSPITAL  
2018  
Orlando Health  
Orlando Regional Medical Center

THE LEAPFROG GROUP  
TOP CHILDREN'S HOSPITAL  
2018  
Orlando Health  
Arnold Palmer Hospital for Children

MAGNET RECOGNIZED  
AMERICAN NURSES CREDENTIALING CENTER

CMS  
CENTERS FOR MEDICARE & MEDICAID SERVICES  
The only CMS 4-star rated hospitals in Central Florida

NATIONALLY RECOGNIZED  
LEAPFROG HOSPITAL SAFETY GRADE  
STRAIGHT A+  
2019-2021

NATIONALLY RECOGNIZED  
LEAPFROG HOSPITAL SAFETY GRADE  
SPRING 2019

THE ONLY CANCER CENTER OF EXCELLENCE IN CENTRAL FLORIDA

ACR  
ACCREDITED FACILITY

SRC  
CENTER OF EXCELLENCE  
ROBOTIC SURGERY

SRC  
CENTER OF EXCELLENCE  
GENOMICS

RECOGNIZED  
NCCA  
PATIENT-CENTERED MEDICAL HOME

RECOGNIZED  
NCCA  
DIABETES

STS National Database  
Using data to drive quality

ACC Accreditation Services

American Heart Association  
Hospital Accreditation

SCREENING CENTER OF EXCELLENCE

Orlando Health Winnie Palmer Hospital for Women & Babies  
Baby-Friendly USA, designated 2018-2023

BEACON AWARD EXCELLENCE

2018 Family Favorite Award Winner

GREAT PLACE TO WORK  
RECOGNIZED  
2018

best winner! Best  
2018

2018 Orlando Sentinel  
TOP 100 Companies  
The Best Workplaces in Central Florida

Forbes 2019  
BEST-IN-STATE EMPLOYER  
FLORIDA  
POWERED BY STATISTA

Advisory Board  
WORKPLACE OF THE YEAR  
2018 AWARD WINNER

Orlando Health Arnold Palmer Hospital for Children  
Family Favorite Hospital for Children  
Orlando Health Winnie Palmer Hospital  
For Women & Babies  
Family Favorite Labor & Delivery Hospital  
Orlando Health Winnie Palmer Mother & Baby Tea  
Family Favorite Baby Class

CareSpot Urgent Care - Orlando Health  
Best Urgent Care  
Orlando Health Winnie Palmer Hospital  
For Women & Babies  
Best Place to Deliver a Baby  
Orlando Health  
Best Emergency Room

PRIDE GALA  
BUSINESS AWARDS  
2018 Corporate Ally of the Year

ORLANDO HEALTH®

Advisory Board  
WORKPLACE TRANSFORMATION AWARD  
2018 AWARD WINNER

Orlando Health recognizes and embraces the pivotal role our physicians play in building a quality healthcare system that delivers the highest-performing patient outcomes and experiences.

We are committed to providing our physicians with the best possible opportunities for success, and as part of that commitment, our Marketing and Communications teams offer our physicians a wide range of marketing strategies and opportunities.

### Onboarding Actions

- A 30-minute meet and greet with physician, practice manager, Marketing manager and Media Relations manager
- Introductory visits with the Physician Relations team to meet Orlando Health specialists
- Assistance with scheduling session for headshot photos
- Follow-up on completing Medical Staff Services privileges/credentialing process
- Update to marketing call center's directory and physician rotation
- Internal announcement made through SWIFT (applicable to new practices)

### Marketing Tactics

- Standard Collateral Materials
- Website Profile
- Print Campaigns
- Digital/Social Media Campaigns
- Video/Blog Opportunities
- Events

**ORLANDO HEALTH** | Health Central Park  
A Nursing Rehabilitation Center

**FIRST LAST, CREDENTIALS**  
Title  
Department or Specialty

First.Last@PAOF.com  
t 321.841.4788 • f 321.841.4747 • cell 321.841.4747  
3160 Southgate Commerce Blvd., Ste. 501, Orlando, FL 32801  
PAOF.com

Business/Appointment Cards

4:35 PM Post

orlandohealth

Liked by chelseagstevens, reefcomber and 123 others

orlandohealth On February 7, 2018, the Intensive Care Unit at Orlando Health South Seminole Hospital received a Silver Beacon Award for Excellence, making it the 13th Orlando Health nursing unit to currently hold this prestigious quality designation. Established by the American Association of Critical-Care Nurses, this national three-year award with gold, silver and bronze levels recognizes individual units that meet stringent, evidence-based criteria for patient care. Our 13 Orlando Health gold and silver units represent more than 26 percent of all the Beacon Awards in the state of Florida. Congratulations to all who have earned this award! #BeaconAwardForExcellence #BeaconAward #Nursing #Nurses #NursingUnit #OrlandoHealth #Orlando

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Social Media Posts

11:28

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Sue Ann Francisco

14 Views

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Orlando Health SUBSCRIBE

YouTube

Now Seeing Patients

**WELCOME, DR. SAFDER**

**SHAISTA SAFDER, MD**

We are pleased to announce that pediatric gastroenterologist Dr. Shaista Safder, with the Arnold Palmer Hospital Center for Digestive Health and Nutrition, is now seeing patients at Orlando Health Medical Pavilion - Spring Lake, effective June 1, 2018.

ORLANDO HEALTH  
ARNOLD PALMER HOSPITAL  
FOR CHILDREN

Welcome Poster

JEAN MOORJANI, MD ALAYNA CURRY, APR

Live Video

ORLANDO HEALTH

David S. Boyer, MD - Family Medicine

4.9 out of 5

Talk to a Representative Call Me Back Check Online Availability

David Boyer, MD - Family Medicine  
Address: 7243 Indale Dr.  
Ste. K  
Orlando, FL 32819  
Call: (407) 361-2366  
Fax: (321) 203-4647

Bio

David S. Boyer, MD, is a board-certified family medicine physician in practice with Orlando Health Physician Associates. He specializes in preventive care and management of complex and chronic conditions.

Dr. Boyer earned his medical degree at the University of Toledo College of Medicine and Life Sciences. He completed his residency at Mercy St. Vincent Medical Center, Toledo.

Previously, Dr. Boyer ran a private solo practice in Perysburg, Ohio. He is certified in the Diabetes Recognition Program and the HeartStroke Recognition Program by the National Committee for Quality Assurance.

Dr. Boyer is a member of the American Association of Family Physicians and the Florida Association of Family Physicians.

Board Certifications Academic Information

Website Profile

**AUGUST EmpowerHER EVENT**

Shweta Patel, MD

- Saturday, August 10
- 2:00 pm – 3:00 pm

Join us for this monthly event to educate and empower women about their health. This month's topic will be **Bioidentical Hormone Treatment and Menopause**. Hosted by Dr. Shweta Patel, OB-GYN.

**CENTER FOR HEALTH IMPROVEMENT**  
Orlando Health Medical Pavilion - Horizon West  
17000 Porter Rd., Suite 204, Winter Garden, FL 34787

Parking: Anywhere on the medical building side  
Refreshments: Light snacks, fruit and water

ORLANDO HEALTH | Physician Associates  
Member of Orlando Health Medical Group

Hosted Events

ORLANDO HEALTH HEART INSTITUTE  
ANNUAL SYMPOSIUM

**Inaugural Sports Medicine Symposium**

Please join us Saturday June 16, 2018 Orlando, FL

Symposiums/Events

**EXPERT, COMPASSIONATE CARE FOR YOU AND YOUR FAMILY**

**Family Medicine**

Services

- School and sports physicals
- Vaccinations, including flu shots
- Management of chronic diseases such as diabetes
- Minor procedures
- Weight loss counseling
- Smoking cessation
- Stress management

Christopher Brullietto, MD Hillary Norman Hawkins, MD

**Pediatric and Adolescent Medicine**

Services

- School and sports physicals
- Multi-child care from birth through adolescence
- Complimentary meet-the-pediatrician visits for expectant parents
- Care for minor lacerations and injuries
- Nutrition counseling
- Diagnose and treatment of Attention Deficit Disorder (ADD)

Cassandra Board, MSN, CPNP-PC Stuart Janowsky, MD, FAAP

**Women's Health - Obstetrics & Gynecology**

Services

- Annual pelvic exams
- Menstrual irregularities
- Hormone therapy including testosterone pellet therapy
- Menopausal support
- Minimally invasive surgery
- Pelvic pain diagnostics
- Childbirth deliveries at Orlando Health - Winter Palm Hospital for Women & Babies

Pravee Chudgar, MD Penny A. Dennis, MD

Schedule online at [OrlandoHealth.com/BaldwinPark](http://OrlandoHealth.com/BaldwinPark) or call (321) 843-2584.

If you wish to no longer receive future mailings, please email your name, address and image of mailing you no longer want to receive to [Unsubscribe@OrlandoHealth.com](mailto:Unsubscribe@OrlandoHealth.com).

Direct Mail

11:25 Posts

THE MYTH IS

A woman would know when she's been infected with HPV.

500 views

orlandohealth HPV and Cervical Cancer - Real Talk With Dr. Veronica Schump - Why should someone in their 30s have to make an... more

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craft\_creative\_studio you are the best Dr Schump! Along with Orlando Health! Thanks for making sure we took the right steps! 🙌

orlandohealth

Video Blog

PEDIATRIC MEDICINE

**Monica S. Guirguis, DO**

Monica S. Guirguis, DO, is a board-certified pediatrician with Orlando Health Physician Associates. She provides her patients with newborn care, breast feeding support, preventative medicine, acute care and sick visits, well child exams, immunizations, asthma care, and school and sports physicals.

Dr. Guirguis earned her medical degree from the Philadelphia College of Osteopathic Medicine in Pennsylvania and her bachelor's of science degree in biomedical sciences from the University of South Florida in Tampa. She also participated in a post-doctorate certification program focused on global health issues from the Michigan State University College of Osteopathic Medicine in East Lansing.

Dr. Guirguis completed her internship in internal medicine and family medicine at Inspira Medical Center in Vineland, New Jersey, and her residency in pediatrics at Children's Hospital of Michigan in Detroit. She is board-certified by the American Osteopathic Board of Pediatrics.

Dr. Guirguis is a member of the American Academy of Pediatrics, American Osteopathic Association, American Osteopathic Board of Pediatrics, American College of Osteopathic Pediatricians, and Florida Osteopathic Medical Association. She has published in peer-reviewed journals and presented at numerous medical conferences. She is fluent in English and Arabic and proficient in Spanish.

ORLANDO HEALTH | Physician Associates  
Member of Orlando Health Medical Group

Physician Biography Card

**Dr. Nadjafi**  
ESPECIALIDAD: RADIOLOGIA

**PREFIERO**  
FACILIDADES DE VANGUARDIA PARA UN CUIDADO DE EXCELENCIA.

En la escuela de medicina descubri lo importante que eran las imágenes radiológicas para diagnosticar casos complicados y detectar enfermedades en una etapa temprana. Orlando Health cuenta con modernas facilidades que nos permiten brindar el mejor cuidado médico posible para cada paciente. Me siento orgullosa de ser parte de un equipo dedicado a servir a la comunidad.

See Dr. Nadjafi, and prefer to Orlando Health.  
[OrlandoHealth.com/Saludesevida](http://OrlandoHealth.com/Saludesevida)

ORLANDO HEALTH | Physician Associates

Multicultural Marketing

**CHOOSE**  
TRUSTED PHYSICIAN CARE IN YOUR COMMUNITY.

When you need to see a physician, we know it's important to have a trusted provider who's close, available and familiar. That's why Orlando Health Physician Associates has convenient neighborhood locations in many Seminole County communities, and why we're excited to be growing - with new locations in 2019!

**FAMILY MEDICINE - INTERNAL MEDICINE - PEDIATRICS - OB-GYN**  
Same- and next-day appointments

**NOW WELCOMING PATIENTS**  
- Sanford / Lake Forest

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